

SCIENCE SPAZA

2024

SCIENCE SPAZA IS TALKING
TO OUR FUTURE LEADERS
ARE YOU?

WWW.SCIENCESPAZA.ORG



■ ■ *Ours is a disadvantaged rural school located in one of the poorest communities of the Eastern Cape. The school is community-built and has no science or computer laboratory.*

Science Spaza has caused a tremendous improvement in learner performance and love of science. The practicals have made lessons more interesting and easily understood; promoting independent thinking and boosting self-esteem, while decreasing shyness and dependency.

Learners now love science, as they notice that science is all around them. ■ ■

**N.E. Madikane, Science educator,
Gqira Science Spaza**

Science Spaza delivers exciting, curriculum-linked learning opportunities to a network of self-initiated science clubs and science centres across South Africa.

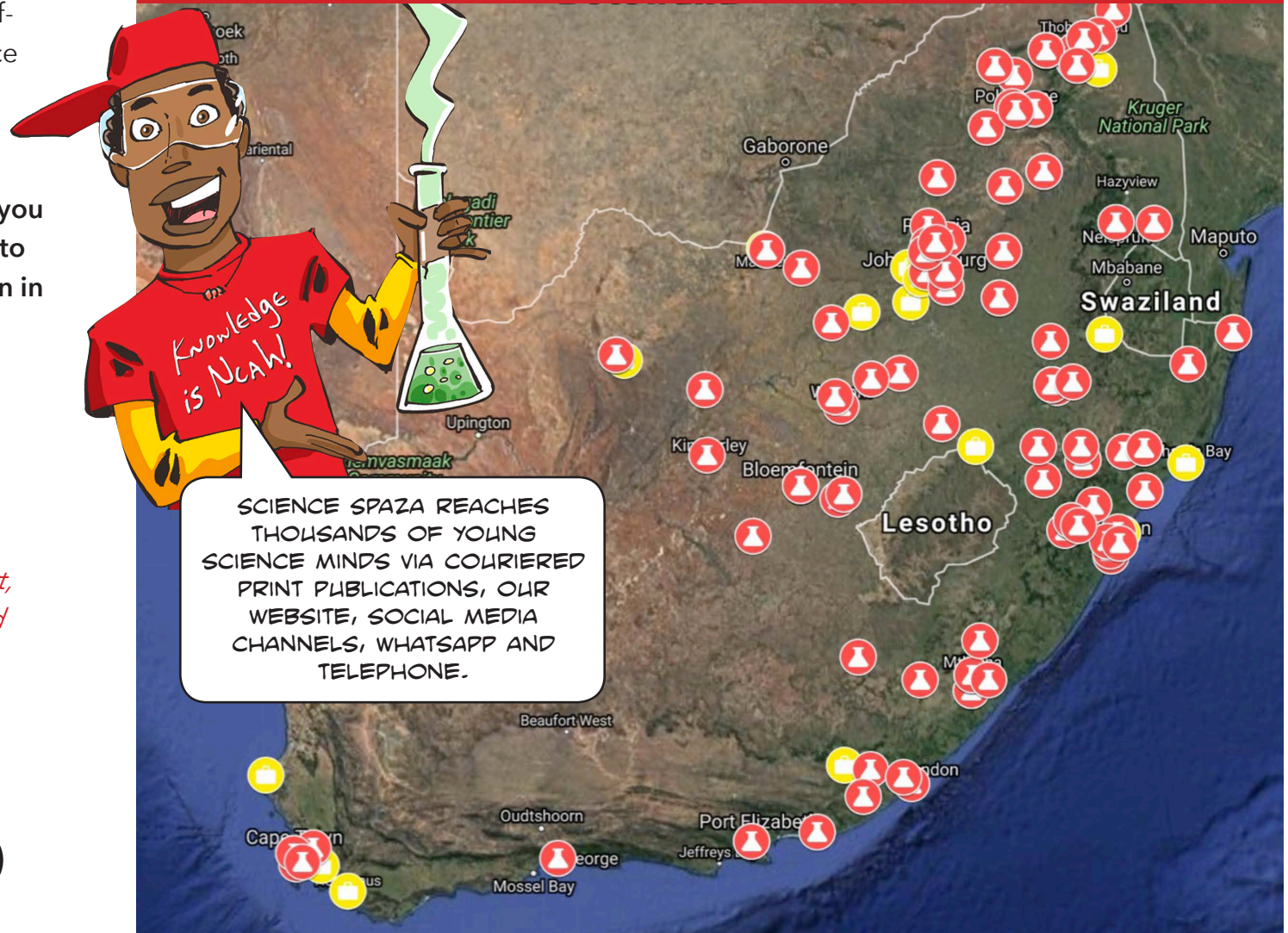
By partnering with Science Spaza, you can make a positive contribution to science, technology, and innovation in South Africa.

“Less than 5% of South African schools have a functional science laboratory. Many learners struggle due to a lack of STEM learning resources and poor teacher support, with the biggest load being carried by learners in rural areas.”

(Equal Education)



THE SCIENCE SPAZA CLUB NETWORK



WWW.SCIENCESPAZA.ORG

PARTNERSHIP OPPORTUNITIES



Activity Worksheets

Science Spaza activity worksheets are interactive, curriculum-linked, and fun. They result in lengthy engagement by the next generation of scientists, entrepreneurs and business leaders.

Activity worksheets are created around your key messages by our highly experienced team. Additional copies or print files can be arranged for your own outreach activities.



Events and Activations

Hip Hop Science Spaza is an exciting engagement initiative. Learners, scientists and musicians collaborate to create rap songs around a chosen science topic, distributed on various digital platforms.

Science Shows, Career Expos and Competitions are facilitated by the Science Spaza team and can be customised to your brand and messaging requirements.



Science Spaza Space

Science Spaza Space is the official newspaper of the Science Spaza programme, linking clubs to one another and to the broader science sector. 10 000 copies of this quarterly paper are delivered free of charge to science centres and clubs nationally.

Science Spaza Space is an opportunity to reach young audiences with advertising and advertorial, or even an entire themed publication.



Brand Ambassadors

The Science Spaza Ambassador programme supports young professionals in science fields to share their experiences with learners. They role-model what can be achieved through hard work, dedication and their passion for exploration and discovery.

Science Spaza Ambassadors are selected from amongst corporate and research organisations. Get your young researchers on board.

SPAZA SPECIALS

Combo #1 Almost Mahala!

Half Page Editorial:
R9250

Website Article:
R1500

Social Media Posts
(Facebook, Instagram, Twitter) x2:
R1600

TOTAL:
R12 350

Less 10% discount:
R11 115 (saving of R1235)

Combo #2 Sharp Sharp

Double Page Spread:
R27 500

Website Banner:
R1200

Website Article:
R1500

Social Media Posts
(Facebook, Instagram, Twitter) x3:
R2400

TOTAL:
R32 600

Less 10% discount:
R29 340 (saving of R3260)

Researcher Video 2-3 minutes:
R40 000 to R60 000

Combo #3 Full House

Activity Worksheet:
R63 000

Full Page Editorial or
Outside Back Cover:
R18 250

Website Banner:
R1200

Website Article:
R1500

Social Media Posts
(Facebook, Instagram, Twitter) x3:
R2400

TOTAL:
R86 350

Less 10% discount:
R77 715 (saving of R8635)

Sales

Robert 084-357-7333
robert@jivemedia.co.za

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